


## GENERAL INFORMATION

CLASSIFICATION 2R3S • PRICE INCLUDES A ONE-STANDARD COLOR IMPRINT ON THE ITEM OF YOUR CHOICE. PRINT ON A TEE SHIRT OR... YOU MAY SUBSTITUTE ANY OTHER ACCESSORY MARKED IN A RED ASTERISK ★ AT SAME COST. EXAMPLE: YOU MAY USE A VEST, BANDANA, RIBBON...OR MANY OTHERS INSTEAD OF THE TEE SHIRT... FOR THE SAME PRICE. [SEE PAGES 75 - 83] SELECT FROM THE MANY OTHER ACCESSORY CHOICES LISTED IN A RED ★. **IMPORTANT** THROUGHOUT THE CATALOG YOU WILL FIND THIS SYMBOL:  THIS OVAL IDENTIFIES AN ADDITIONAL COST FOR THE ACCESSORY SHOWN. [SEE PAGES 75-83 FOR THE ACCESSORY PRICE LIST]. WHEN MORE THAN ONE ACCESSORY IS SELECTED FOR THE SAME ANIMAL, THE LOWER COST ITEM TAKES THE PLACE OF THE SHIRT. IN CHOOSING AN ACCESSORY, IT IS SOMETIMES POSSIBLE THAT THE LISTED SIZE CODE MAY NOT BE APPROPRIATE FOR THE ANIMAL YOU HAVE SELECTED. LET US HELP YOU.

**STANDARD IMPRINT COLORS:** RED, WHITE, ROYAL BLUE OR BLACK. OTHER THAN STANDARD COLORS ADD \$31.25 (V). **SECOND SIDE IMPRINT:** .54 (S) **TYPESETTING:** \$12.50 (V) • **PMS COLOR MATCH:** \$43.75 (V) **SET UP CHARGE:** \$25 (R) PER COLOR ON ALL IMPRINT ORDERS (NEW & REPEAT). EXCEPT FOR PAD PRINTED ITEMS (PLASTIC LOGO TAGS ETC). **PAD PRINTED CHARGES:** 144 PIECE MINIMUM, **PAD PRINT PLATE CHARGE:** \$ 43.75 (V). **PAD PRINT REPEAT PLATE CHARGES:** \$ 37.50 (V) • **PAD PRINT SET UP CHARGE:** \$25 (R) PER COLOR • **PAD PRINT SECOND SIDE OR SECOND COLOR IMPRINT:** .54 (S)

**MULTI-COLOR IMPRINTS ON OTHER THAN WHITE FABRIC- QUR (120 PC MINIMUM)**

**SPECIAL: MULTI-COLOR LOGOS ON "WHITE" BACKGROUNDS ONLY :** (24 PC MIN.) ADD .54 (S) FOR SHIRT SIZES UP TO LTS. LARGER SIZES Q.U.R. FULL COLOR ARTWORK REQUIRED (NOT COLOR SEPARATED.) FULL COLOR PHOTOGRAPHS MAY ALSO BE REPRODUCED. EXACT PMS COLOR MATCHING IS NOT ALWAYS POSSIBLE WITH THIS PROCESS.

**RIBBONS:** (PG 79 BOX 59) PLATE/DIE CHARGE \$ 37.50 (V)

**ARTWORK:** ELECTRONIC ART PREFERRED - WE WORK IN A PC ENVIRONMENT - WE CAN ACCEPT THE FOLLOWING FORMATS: ADOBE ILLUSTRATION (VERSION 11 OR LOWER) • EPS • AI • TIF • COREL DRAW 8 • COREL PRESENTATIONS 8 • ADOBE (PDF) • MS WORD • OR (.JPG "HI RES" AS A LAST RESORT) • WINZIP & STUFFIT FILES ACCEPTED. • CONVERT ALL TEXT TO OUTLINES (VECTOR ART) OR CURVES.

**COLOR OR RIBBON CHANGES:** FOR THE CHANGE OF RIBBON COLOR OR IMPRINT COLOR ADD \$6.25 (V), STEP & REPEAT IMPRINTS ON RIBBONS: ADD .31 (V). **PRODUCTION TIME:** 1 - 2 WEEKS • **SHIPPING:** F.O.B. BROOKLYN, N.Y. • **DROP SHIP CHARGES:** \$6.25 (V) FOR EACH ADDITIONAL LOCATION. WE ARE NOT RESPONSIBLE FOR TRANSIT TIME DELAYS OR SUBSEQUENT DAMAGES...ONCE AN ORDER IS DELIVERED TO THE CARRIER. SUCH CLAIMS SHOULD BE MADE TO THE CARRIER. • PRICES, FABRICS AND ACCESSORIES SUBJECT TO CHANGE WITHOUT NOTICE. WE ARE NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS IN THIS CATALOG, OR YOUR SUBMITTED CAMERA READY ARTWORK. • **POST OFFICE:** SHIPMENTS REQUIRING U.S. POSTAL DELIVERY MAY INCUR A SPECIAL HANDLING FEE. Q.U.R.

**COLORS-SIZES:** ACTUAL COLORS AND MATERIALS MAY OCCASIONALLY VARY SLIGHTLY FROM THOSE IN THIS CATALOG. ANIMALS ARE MEASURED ANTHROPOMORPHICALLY (FROM THE TIP OF THE TOE, TO THE TOP OF THE HEAD) EACH ANIMAL IS HANDCRAFTED AND MAY SOMETIMES VARY SLIGHTLY IN SIZE.

**SAMPLES:** ALL RANDOM SAMPLES AND ACCESSORIES ARE INVOICED. ANY ITEM (UNDER 25" SIZE) MAY BE RETURNED FOR FULL CREDIT, LESS FREIGHT. OUR WRITTEN AUTHORIZATION MUST ACCOMPANY EACH RETURN.

**CUSTOM & DIRECT IMPORT:** ALL CUSTOM OR DIRECT IMPORT ORDERS MAY BE CAPITALIZED IN ONE OF TWO WAYS.

- 1) A 50% DEPOSIT WITH THE ORDER, AND THE BALANCE JUST BEFORE THE GOODS ARE SHIPPED FROM OUR FACTORY OVERSEAS, OR:
- 2) A STAND-BY LETTER OF CREDIT. **LEAD TIME:** APPROX. 100 - 110 DAYS FROM APPROVAL OF SAMPLE.

**DIRECT CUSTOM EMBROIDERED ANIMALS:** MOST ITEMS IN THIS CATALOG CAN BE MANUFACTURED WITH CUSTOM EMBROIDERY DIRECTLY ON THE BODY(QUR). THESE ARE TREATED AS A CUSTOM IMPORT ORDER.

**CUSTOM EMBROIDERED SWEATERS & TEE SHIRTS:** MIN. QUANTITY 25 DOZEN (300 PCS) FOR SWEATERS AND 50 DOZEN (600 PCS) FOR TEE-SHIRTS UP TO 3 COLORS AT NO ADDITIONAL CHARGE. (SEE PAGE 78 BOX 45 & 46) **LEAD TIME:** APPROX. 75 - 90 DAYS FROM APPROVAL OF SAMPLE.

**RETURNS & CLAIMS:** MERCHANDISE IS NOT SOLD ON APPROVAL, OR SUBJECT TO RETURN FOR CREDIT OR EXCHANGE. • NO MERCHANDISE WILL BE ACCEPTED WITHOUT WRITTEN AUTHORIZATION FROM OUR OFFICE. RETURNS WITHOUT DOCUMENTATION WILL BE REFUSED. • **RESTOCKING FEE:** 22% + THE COST OF ANY PRINTED ACCESSORIES, AND FREIGHT. • ALL CLAIMS MUST BE MADE WITHIN 10 DAYS OF RECEIPT OF GOODS. • SAMPLES OF 25" OR LARGER, ARE SOLD ON A NON-RETURN BASIS ONLY. • **OVER/UNDER RUNS:** WE RESERVE THE RIGHT TO SHIP ORDERS +/- 5% OF SPECIFIED QUANTITY

**CUSTOMER SATISFACTION:** STEVEN SMITH/STUFFED ANIMALS INC. ASSURES THAT: "ALL" MERCHANDISE SOLD WILL BE "FIRST QUALITY". ANY NON-CONFORMING GOODS WILL BE REPLACED IF WE ARE NOTIFIED WITHIN 10 DAYS AFTER RECEIPT OF GOODS.

**CREDIT CARDS:** WE WILL ACCEPT CREDIT CARDS FOR "CATALOG PRICED" ORDERS

**LOGOS & TRADEMARKS:** WHEN PLACING AN ORDER WITH STEVEN SMITH/STUFFED ANIMALS INC., YOU, THE BUYER REPRESENT AND WARRANT YOUR AUTHORITY TO USE IMPRINTS AND LOGOS BEING SUPPLIED TO US. YOU ARE CONFIRMING YOUR AUTHORITY TO PURCHASE & DISTRIBUTE OUR PRODUCTS WITH THE LOGOS, NAMES, TRADE COPYRIGHTS, ETC. AS SPECIFIED ON YOUR ORDER. YOU FURTHER AGREE TO INDEMNIFY AND DEFEND STEVEN SMITH/ STUFFED ANIMALS INC. AGAINST ANY AND ALL CLAIMS, LIABILITIES, & EXPENSES RELATING TO THE MARKS USED.

**ORDERING TIPS:** ALL ORDERS OR ARTWORK MUST SHOW **COMPANY NAME**, PLEASE BE SURE TO INCLUDE **STYLE #**, **DESCRIPTION**, **SHIRT COLOR** (OR OTHER ACCESSORY COLOR)...& **IMPRINT COLOR**. • IF YOU NEED AN "ASSORTMENT OF ANIMALS"... LET US ASSIST YOU IN MAKING THE SELECTION.

THIS YEAR WE CARRY MORE THAN 2950 DIFFERENT STYLES & SIZES "IN STOCK". • SHOULD YOUR NEEDED ITEM BE TEMPORARILY SOLD OUT... A SUITABLE ALTERNATIVE WILL ALMOST ALWAYS BE AVAILABLE. MOST ITEMS IN THIS CATALOG CAN BE CUSTOM MADE IN YOUR CHOICE OF COLOR. MINIMUM QUANTITIES VARY. QUR

**VERBAL ORDERS:** WE DO NOT ACCEPT VERBAL ORDERS. ALL ORDERS MUST BE IN WRITING, FAX, OR E-MAIL.

**ALL PRODUCT DESIGNS ARE THE COPYRIGHTED PROPERTY OF STEVEN SMITH / STUFFED ANIMALS INC.** ACTION WILL BE TAKEN AGAINST INFRINGEMENT, OR UNAUTHORIZED USE OF OUR INTELLECTUAL PROPERTIES. COMPANIES OR INDIVIDUALS SELLING, OR OFFERING FOR SALE COPIES OF OUR COPYRIGHTED ITEMS WILL BE HELD ACCOUNTABLE. • **PRICING & AVAILABILITY:** ALL PRICING AND PRODUCT AVAILABILITY IS SUBJECT TO CHANGE WITHOUT NOTICE.

**WHY NOT SPEAK TO ONE OF OUR CUSTOMER REPS. THEY CAN OFFER YOU MANY CREATIVE IDEAS, AS TO WHAT TO OFFER...AND HOW TO DO SO. A "CATCHY EXPRESSION" OR TAG LINE, OFTEN MAKES THE SALE! PLEASE GIVE US AN OPPORTUNITY TO SUGGEST SOME OF THESE TO YOU.**